

STRATEGIC PLAN 2023 - 2024

1.1 Vision

Towards building a dynamic learning community with ethical values, a kindled sense of environmental sustainability, and societal service, to meet global demands and challenges.

1.2 Mission

The institution is committed to transform lives and serve society through a quest for excellence in teaching, innovation, lifelong learning, cultural enrichment, and outreach services.

To achieve its Vision and Mission, the College will endeavour:

- To create an intellectually inspiring, academically challenging culture of teaching and leading-edge research conducive to academic/professional excellence and lifelong learning for the learner and learning process.
- To provide holistic benchmarked education using state-of-art facilities in a participative learning environment for inculcating in-depth knowledge through accredited programs.
- To build a collaborative environment for a free exchange of ideas, where creativity, innovation, and entrepreneurship flourish.
- To produce industry-ready graduates by imparting value-added programs, skill development courses, improved industry institution interactions, and enhanced placement activities.
- To inculcate, in our students, a deep sense of social responsibility, concern towards environmental sustainability and development, and communal harmony that transforms them into socially responsible citizens.

1.3 Core Values and Beliefs

Academic Excellence

The College strives for uncompromising quality and excellence in teaching, learning, research, and scholarship across various disciplines. It ensures continuous engagement in scholarly activities. It is strongly driven towards creativity, innovation, and entrepreneurship

Access to Education in Rural Areas

Imparting quality access to education for rural students is considered one of the institution's core beliefs. The institution strives to promote pilot activities like free bus facilities, scholarships, and freeships that enhance rural education to a great extent.

Inclusiveness, Service, and Empathy

The College commits to nurture and preserve an environment of safety, trust, mutual respect, equality, and diversity in all endeavours to ensure fairness and inclusiveness. It seeks to serve the diverse, personal and professional development needs of its constituents and encourage a habit of engagement, caring, and civic responsibility by emphasizing a connect between service, excellence, and career growth.

Affiliated to Bharathiar University, Coimbatore
Approved by Govt. of Tamil Nadu
Recognized by UGC, New Delhi Under Section 2(f) and 12(B)

Environmental Sustainability

The institution is aware of its environmental responsibilities and embraces the principle of sustainable development to ensure that any adverse environmental impact of its activities is minimized. The college campus itself is eco-friendly. Many efficient green practices like a plastic-free campus, organic farm, medicinal/herbal garden, maximum green cover, usage of eco-friendly products, and bicycles are practised.

Ethicality

The College upholds the highest ethical values, integrity and professionalism, and an unwavering commitment to academic freedom, transparency, openness, communication, and accountability.

Social responsibility

The institution adheres to the tenets of social responsibility to balance the economy and ecosystem. It involves students in Village adoption programmes and various socially responsible activities.

1.4 Strategic Plan

Administrative Plan

- Applying for more awards.
- Setting up additional infrastructure like class rooms, laboratories etc.
- Increasing students' strength.
- Organizing SDG and NEP-2020 programmes.
- Appointing more administrative positions.
- More industrial connects.
- Collaboration with international institutions.

Academic Plan

- Formation of various bodies and committees for autonomous functions.
- Producing Better University Examination Results.
- More quality initiatives.
- Offering better certificate courses.
- Organising more industrial visits and internships.
- Conducting more conferences.
- Organising more CSR activities.
- Encouraging faculty for more publications.
- Preparing students to get more prizes, awards and achievements.

Research Plan

- Applying for more funded research proposals.
- Applying for additional research programmes.



PRINCIPAL

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