



BHARATHIAR UNIVERSITY, COIMBATORE 641 046

Accredited with "A" grade by NAAC

Ranked 13th among Indian Universities by MHRD-NIRF

(Established by Tamil Nadu State Legislature under the Bharathiar University Act 1981)

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**WEB FORMAT - COLLEGES AFFILIATED TO BHARATHIAR UNIVERSITY
DETAILS FOR 39th ANNUAL REPORT FOR
THE YEAR 2020 (FROM 01.01.2020 TO 31.12.2020)**

NAME OF THE COLLEGE / INSTITUTION : AJK COLLEGE OF ARTS AND SCIENCE

1. College Details

Address with PIN code		AJK College of Arts and Science, Palakkad Main Road, Navakkarai (Post) Coimbatore – 641 105		
Phone Number		0422 – 2363400		
Fax		--		
E-Mail		ajkcas@ajkcas.com		
Website address		www.ajkcas.com		
Year of Establishment		2007		
Category		Self-Finance		
Status		Non-Autonomous		
Year of Autonomous Status Obtained		-		
Name of the Principal		Dr.B.SatheeshKumar		
Gender : Male/Female		Male		
Phone Number		0422-2363400		
Mobile Number		96266 96187		
E-Mail		principal@ajkcas.com		
Name of the Secretary / Correspondent		Dr.Ajeet Kumar Lal Mohan		
Phone Number		0422 - 2363400		
Mobile Number		9842270083		
E-Mail		ajkcas@ajkcas.com		
Details of the UGC status		2 (f)	Yes	F.no.:8-244/2012 (CPP-I/C) 11 th June, 2012
		12 (B)	Yes	F.no.:8-244/2012 (CPP-I/C) 11 th June, 2012
NAAC	Year of Accreditation, Grade & Grade Point		24 th September 2014, Accredited with CGPA of 2.89 on a four point scale at B Grade	
	Year of Re-accreditation, Grade & Grade Point		-	
NIRF (Rank if any)		Participated		
Potential for Excellence, DBT Star College Scheme etc.		-		
Others		ISO 21001:2018 Certified.		
		115 th rank in Unnat Bharath Abhiyan among HEI in India		
		Recognized as Social Entrepreneurship, Swachhta & Rural Engagement Cell (SESREC) Institution by Mahatma Gandhi National Council of Rural Education, MoE		
		NCVRT - Best Vocational Training Centre Award		
		Maximum Access of INFLIBNET		
		Usage of N-LIST E-Resource - 10 th Position in Top 10 Colleges All Over India		

2. Programmes Offered, Sanctioned Strength of Students and Enrolment Details

S. No	Name of the Degree / Subject	No. of Courses	Aided / Unaided	Sanctioned Strength	First Year Enrolment		Total	Community-wise Enrolment for first year										
					M	F		OC		BC		MBC/DNC		SC		ST		
								M	F	M	F	M	F	M	F	M	F	
I	UG	12	UNAIDED															
1	BA ENG			50	1	5	6	-	-	1	4	-	-	1	-	-	-	-
2	BBA CA			100	43	8	51	1	-	42	8	-	-	-	-	-	-	-
3	BCA			100	33	4	37	10	2	22	2	-	-	-	-	1	-	-
4	BCOM BI			60	5	5	10	3	-	2	4	-	-	-	-	-	1	-
5	BCOM CA			100	23	9	32	7	-	16	8	1	-	-	-	-	-	-
6	BCOM PA			60	4	5	9	-	-	4	5	-	-	-	-	-	-	-
7	BSC BIOTECH			60	4	16	20	1	1	3	11	-	3	-	-	-	1	-
8	BSC CDF			44	1	8	9	1	3	-	4	-	-	-	-	-	1	-
9	BSC CS			60	14	6	20	1	4	13	1	-	-	-	1	-	-	-
10	BSC CSHM			80	32	1	33	7	-	23	1	1	-	1	-	-	-	-
11	BSC ECS			40	7	-	7	7	-	-	-	-	-	-	-	-	-	-
12	BSC VISCOM		50	20	3	23	8	3	12	-	-	-	-	-	-	-	-	
II	PG	04	UNAIDED															
1	MCOM			50	1	7	8	1	5	-	1	-	1	-	-	-	-	-
2	MSC CS			50	5	6	11	2	2	3	4	-	-	-	-	-	-	-
3	MSC ECS			40	4	-	4	-	-	4	-	-	-	-	-	-	-	-
4	MSW		50	1	5	6	1	1	-	3	-	-	-	1	-	-	-	
III	M. Phil.	02	UNAIDED															
1	Commerce			4	-	1	1	-	-	-	1	-	-	-	-	-	-	-
2	Computer Science		6	-	5	5	-	3	-	2	-	-	-	-	-	-	-	
IV	Ph. D.	04	UNAIDED															
1	Computer Science			8	4	4	8	-	3	3	1	-	-	1	-	-	-	-
2	Commerce			8	-	2	2	-	1	-	1	-	-	-	-	-	-	-
3	CSHM			6	-	1	1	-	1	-	-	-	-	-	-	-	-	-
4	Management		4	1	1	2	-	-	-	1	1	-	-	-	-	-	-	
	Total	22		1030	203	102	305	50	29	148	62	3	4	3	2	1	3	

3. Add on / Certificate / Diploma Programmes Offered

S.No.	COURSE NAME
1	Future in Textiles
2	Handloom
3	Traditional Craft Studies
4	Fashion Brand Management
5	Color Psychology
6	Fine Arts Jewellery Designing
7	Traditional Jewellery Making
8	Solar Technology
9	Sensor Technology
10	Radar Systems
11	VLSI Design
12	Arduino Based Embedded System Design
13	Internet of Things using Raspberry Pi
14	Internet of Things using Arduino
15	Developing Embedded Applications using Raspberry
16	Research Methodology

17	World Literature
18	Communicative Skills
19	Juvenile Literature
20	Digital Transformation and CSR
21	Mutual Fund Distributors
22	Certificate in Computerised Financial Management
23	Certificate in Capital Market
24	Behavioural Finance
25	EXIM Finance
26	Office Management
27	Social Entrepreneurship
28	Supply Chain Management and Logistics
29	Indian Foreign Trade
30	Advanced Java Concepts
31	Applications Threat Detection
32	Artificial Intelligence What it is and Why it Matters
33	Block Chain Everything you need to know
34	Cloud Computing
35	Database Programming
36	Diploma in Hardware and Networking
37	Foundations of VR AR MR XR
38	Stepping into Research Methods and Techniques
39	Foundation of Data Science and Machine Learning
40	Advanced Clinical diagnostic Techniques
41	Herbal Medicines
42	Medicinal Plant Import and Export
43	Forensic Biology
44	Techniques in AV production
45	Basics of Scripting and Screenplay
46	Basic Journalism Techniques
47	Back to Back Design
48	Salads and Dressing
49	Make or Break Your Career
50	North Indian Cuisine
51	Attributes and Social Etiquettes
52	Entrepreneurship in Hospitality Industry
53	Office Accounting in Banking Sector
54	Communication in Business
55	E Commerce in Computer application
56	Advanced Leadership
57	Emerging Trends in Tourism
58	Management Process and Organisation Behaviour
59	Forensic Accounting
60	Secretarial Practice
61	Computerised Financial Management

4. Faculty Development / Professional Development / Administrative Training Programmes Organised

FDP on Quality Enhancement in Higher Educational Institutions	01/06/2019 to 07/06/2019
FDP on Global Business Foundation Skills	12/06/2019 to 20/06/2019
Orientation Programme on IQAC & NAAC	13/06/2019
Research and Funding Opportunities	19/07/2019
Role of Effective Communication in Work Place	31/07/2019
FDP on Environmental Education	03/08/2019
Role of Teacher in Higher Education	19/08/2019
Soft skills & Personality Development Programme	20/08/2019
Academic Excellence Through IQAC	16/09/2019

FDP on How to Write a Journal paper	20/09/2019
Office Automation and Management	20/09/2019
Teaching-Learning through ICT	23/09/2019
Roles & Responsibilities of Non-teaching Staff in Workplace	23/09/2019
Role Related Skills and Knowledge	24/09/2019
Orientation Program on STRIDE	25/09/2019
Best Practices in Office Administration	27/09/2019
FDP on Financial Awareness	28/09/2019
Orientation Programme on ISO	20/11/2019
Workshop on Human Values and Ethics	04/10/2019
Workshop on Research Methodology and E- Learning through MOOC	14/10/2019 to 18/10/2019
Orientation Programme on LMS	30/12/2019 to 31/12/2019
Awareness Programme on Online Courses	06/01/2020
Workshop on Tailoring and Embroidery Pattern	22/01/2020
National Knowledge Conclave, AAETI, Rajasthan	29/01/2020 to 31/01/2020
Emotional Balance for Personal Excellence	05/02/2020
Health & Hygiene	11/02/2020
Orientation Programme on OBE	26/02/2020
Hands on Training on Editing	27/02/2020
Workshop on Communication Skills	17/03/2020
FDP on ISO Importance & Procedures	13/04/2020
Impact of COVID-19 on E-Commerce	15/04/2020
Soft Skill to Succeed Today and in the Future	15/04/2020
FDP on Importance of Teaching	16/04/2020
Expected Operational Changes in Hospitality Industry-Post COVID19-An Insight	21/04/2020
Need of the Hour	22/04/2020
Lock Down! A Boon to Invest on Your Physical & Mental Health	27/04/2020
FDP on Moodle Learning Management System	28/04/2020 to 04/05/2020
Excel With "Excel"- Tools & Techniques For Data Analysis	30/04/2020
COVID-19 Challenges in Diagnosis	04/05/2020
COVID -19 Pandemic & its Impact on Global Economy	26/05/2020
Importance of Ayurveda 'Ayur Saukhyam'	22/09/2020

5. Quality Improvement Programme Organised

NPTEL/SWAYAM

NAME OF THE COURSE	DURATION
Short Term Course on Innovation, Business Models and Entrepreneurship	26-08-2019 to 18-10-2019 (9 weeks)
Short Term Course on Corporate Social Responsibility	July to Sep 2019 (8 weeks)
Short Term Course on Financial Derivatives and Risk Management	29-07-2019 to 18-10-2019 (13 weeks)
Short Term Course on Hindi Gadya Sahitya: Katha Sahitya	15-07-2019 to 30-10-2019 (17 weeks)
Short Term Course on Water, Society, Sustainability	26-08-2019 to 20-09-2019 (5 weeks)
Short Term Course on Psychology of Language	29-07-2019 to 29-09-2019 (10 weeks)
Short Term Course on Decision Making using Financial Accounting	July to Sep 2019 (8 weeks)
Short Term Course on Psychology of Everyday	July to Aug 2019 (4 weeks)
Short Term Course on Body Language: Key to Professional Success	July to Aug 2019 (4 weeks)

NCVRT:

Name of the Course	Enrollment
Certificate in Multimedia & Animation	14
Certificate in Personality Development	28
Certificate in Vermi Composting	13

6. Research Schemes / Projects undertaken

S. No.	Name of the Principal Investigator / Co-investigator	Funding Agency	PF/ JRF/ SRF/ RA Others	Title of the Project	Duration		Amount (Rs.)`	Grant No. & Date
					From	To		
1	Dr.M.Jasmine Priya	Living in Fine Environment Trust	Others	Exploration of Ecological and Economical Value of Palmyrah	Oct 2019	Mar 2020	40,000	#5/147/2019 -2020, 24.09.2019
2	Dr.S.Jenifer	Osai Environmental Organisation	Others	Mushroom – As a Source of Nutrition	Jan 2020	Mar 2020	25,000	Osai/2019-2020, 27.12.2019
3	Dr.S.Palanivel	Genesys Inc	Others	Formulation of Facile, Cost Effective Alcohol based Herbal Hand Sanitizer using Aloe vera	Oct 2019	Dec 2019	40,000	6/2020-2021, 29.09.2020

7. Achievements by the Faculty Members

S. No.	Name of the Faculty Member	Name of the Achievement
1	Dr. Ajeet Kumar Lal Mohan, Secretary	Clean & Green Campus Award
2	Dr. Ajeet Kumar Lal Mohan, Secretary	The Essence of Humanity Award
3	Dr. M. Jasmine Priya	Best NSS Programme Officer

8. Details of Seminars, Conferences, Workshops and Webinars Organized

S.No.	Congress / Conference / Seminar / Workshop / Symposia/ Webinar etc. Organized	Date
1	Tholliyal Ayvukal-Oor Arimukam	13/12/19
2	Career Aspiration	10/01/20
3	Guest Lecture On Ethical Hacking	20/01/20
4	Guest Lecture On Garment Designing To Production - Industrial View	20/01/20
5	Extension Activity In Govt. Tribal Residential School, Mavuthampthi	21/01/20
6	Search Engine Copyrights	21/01/20
7	Department Sports	21/01/20
8	Trademarks & IPR	22/01/20
9	Seminar On IoT Based Home Appliances Automation Over The Cloud	22/01/20
10	Telecom & Opportunities In Railway Telecom	22/01/20
11	Guest Lecture On Vayanakkalari	23/01/20
12	IPR Seminar On Visual And Phonetic Similarity Of Trade Marks	23/01/20
13	Workshop On Modern Trends In Plating And Trade Test	23/01/20
14	Two Days Workshop On Sauces And Cold Cuts	23-24/01/20
15	Guest Lecture On Digital Marketing	24/01/20
16	ISR Activity On Digital India	24/01/20
17	Cyber Squatting And Trade-Mark Issues	24/01/20
18	Workshop On Photoshop	24/01/20
19	Seminar on Electronics Equipment in Port Handling	24/01/20
20	Guest Lecture On Design Process-An Overview	24/01/20
21	IPR Seminar On Patent And Transfer Of Technology	29/01/20
22	Guest Lecture On History Of Indian Literature & Inaugural Of Hindi Sahitya Sangh "Sahitya Lahar"	30/01/20
23	Workshop On Advanced Techniques For Smart Phone Service & Troubleshooting	30/01/20
24	Market Survey On Textile & Garment Market	30/01/20

25	Workshop On Self Defense For Women	31/01/20
26	IPR Seminar On Registration & Licensing of TM	01/02/20
27	Co-Curricular Activity On Genesis 2020 (A Programme For Special Children)	03/02/20
28	Software Testing Lifecycle In It Industry	05/02/20
29	Faculty Development Program: Moodle Learning Management Systems (Online)	28/04 to 02/05/20
30	Main Frame - Banking Systems And Technology	10/02/20
31	IPR Workshop On Remedies Against Trade Mark Infringement	13/02/20
32	ABC Of Drama	13/02/20
33	Sports Activity	13/02/20
34	Celebration Of Kavinjar Maruthakasi Day - Competitions & Debate On "Masila Unmai Kathale"	13/02/20
35	Inter Department Contest "Festo Com 2K20"	14/02/20
36	ISR Activity - Educational Awareness Program On Bioplastics	14/02/20
37	Department Sports Activity	14/02/20
38	Invited Talk On Other Avenues In Hospitality Management	14/02/20
39	Cultural On Stylo Fest	14/02/20
40	Seminar On Cloud Networking	15/02/20
41	Seminar On Wireless Sensor Network	15/02/20
42	Gender Equity Seminar On Role Of Women In National Building	18/02/20
43	Workshop In Robotics	18/02/20
44	Guest Lecture On IPR	19/02/20
45	National Short Film Contest On Kino-2020	19/02/20
46	Pictogram 2020	20/02/20
47	One Day Seminar On Tally & GST In Business	21/02/20
48	Inter Departmental Activity "Knastra"	21/02/20
49	Intradepartmental Sports Activity	21/02/20
50	Sporty Stylo	21/02/20
51	Alumni Meet 2020	23/02/20
52	Embedded System	24/02/20
53	Students Bazaar	25/02/20
54	IPR Seminar On Protection Of Integrated Circuits	25/02/20
55	Gender Equity On Inspiring Changes In Women	26/02/20
56	National Level Library Fest "AJK Lit Hut"	26/02/20
57	Artificial Intelligence & Machine Learning	26/02/20
58	Machine Learning For Advanced Analytics & Task Optimization	26/02/20
59	Intra Department Sports Event	26/02/20
60	Intradepartmental Cultural Activity	26/02/20
61	Seminar On Windows Server & Cloud Infrastructure	27/02/20
62	Innovation & IPR	27/02/20
63	Data Mining Using R	27/02/20
64	Hand On Training On Editing Workshop	27/02/20
65	Workshop On Corel Draw	27/02/20
66	Intradepartmental Sports Fest	28/02/20
67	Sales Activity Of Snacks Prepared By Our Students On "Snack Holic-Snack Fest"	28/02/20
68	Safety Measures In Public Transport For Women And Children	28/02/20
69	State Level Workshop On Image Processing With Open CV	28/02/20
70	Workshop On Control And Modelling For Power Electronics	28/02/20
71	National Conference On Sustainable Design In View Of Academic And Industry	28/02/20
72	Gender Equity Awareness Program On Women Related Laws	01/03/20
73	Protection Standards	01/03/20
74	Literary Competitions On Sahitya Lahar	01/03/20
75	Digital Marketing	02/03/20
76	Invited Alumni Talk On Career	03/03/20
77	Two Day Conclave "Young Chef Conclave-Season -III"	02&03/03/20
78	Seminar on Corporate & Strategic Entrepreneurship	03/03/20
79	Hospitality The Journey	10/03/20

80	Rural Tourism In India	10/03/20
81	Arduino & MQTT	10/03/20
82	Cake Mixing Ceremony	10/03/20
83	Chartered Accountancy	02/04/20
84	Electronics Equipment In Port Handling & Job Opportunities In Indian Navy	02/04/20
85	Guest Lecture On Certified Management Accountancy	03/04/20
86	Emotional Intelligence A Key For Successful Life	03/04/20
87	Valediction On Valediction	03/04/20
88	Career Option Within IT Industry	05/04/20
89	Production And Support Management In IT Industry	05/04/20
90	COVID-19 Challenges In Diagnosis	05/04/20
91	Career Option As Chef	09/04/20
92	Online Faculty Development Program Need Of The Hour	13/04/20
93	Soft skill To Succeed Today And In The Future Hospitality And Tourism Industry: Future Prospects And New Opportunities During Post	13/04/20
94	COVID-19 Era	15/04/20
95	Mott Protocol For IoT	15/04/20
96	Amenability Of Fashion Designer	15/04/20
97	Importance Of Teaching	16/04/20
98	Wireless Sensor Network & Its Application	16/04/20
99	Impact Of COVID 19 On E-Commerce	16/04/20
100	Managing Stress In The Work Place	16/04/20
101	Research Techniques	17/04/20
102	Industry 4.0: Reimagining The Future Of Business	17/04/20
103	Career Opportunities In Hospitality Industry	17/04/20
104	Analysis Of Algorithms	18/04/20
105	Computer Networks	18/04/20
106	Artificial Intelligence	20/04/20
107	Learning Made Easy	20/04/20
108	3T's	20/04/20
109	Technical Analysis With Reference to Capital Market	20/04/20
110	Online Trading	21/04/20
111	Tamil Film Industry & COVID -19	21/04/20
112	Expected Operational Changes In Hospitality Industry - Post COVID 19 - An Insight	21/04/20
113	Windows Active	22/04/20
114	Research: Why, What, How?	22/04/20
115	Contribution Of Life Events Good Or Bad	22/04/20
116	Faculty Development Program On ISO- Importance And Procedures	22/04/20
117	Positive Health	22/04/20
118	Emerging Trends In IT - Machine Learning With Python	23/04/20
119	Kannaki Kathai Kelunga	20-23/04/20
120	A Visual Journey Into Malaysian Cuisine From Authentic To Fine Dining	23/04/20
121	Recent Trends In Electrical Vehicles	23/04/20
122	Customer Relationship And Management	24/04/20
123	Organic Architecture (Polymeric Nanoparticles) & Its Applications	24/04/20
124	Pathamology Diagnostic Equipment	25/04/20
125	Yoga And Exercise For Wellness	25/04/20
126	Time Management	27/04/20
127	A Boon To Invest On Your Physical & Mental Health	27/04/20
128	Community Media Role At Lockdown	28/04/20
129	Career Development	28/04/20
130	G2v & V2g Technologies In Electric Vehicles.	29/04/20
131	Culture Vs Marketing Strategy	29/04/20
132	Total Quality Management In Business	29/04/20
133	Agile Methodologies For Software Development	29/04/20
134	Excel With Excel- Tools & Techniques For Data Analysis	30/04/20
135	Gender Equity Competition On Women Empowerment	02/05/20

136	IPR Workshop On Registration And Licensing Of Trade Mark	05/05/20
137	Emotional Balance For Personal Excellence	02/05/20
138	Gender Equity Seminar On Women Empowerment Towards Gender Quality	02/05/20
139	Gender Equity Promotion - Guest Lecture On Women Entrepreneurship	03/05/20
140	National Litterer Fest	03/05/20
141	Business Startup For Teens	03/05/20
142	Valedictory Function On Department Association (Commercio) Valedictory	03/05/20
143	Career Opportunities In Real Estate Industries	10/05/20
144	The Power Of Perception In Communication	10/05/20
145	Renewable & Sustainable Energy Sources	10/05/20
146	COVID -19 Pandemic & Its Impact On Global Economy	26/05/20
147	Biotechnology A Paradigm Shift	26/05/20
148	Intellectual Property Rights	01/06/20
149	Licensing Of Copy Rights	01/06/20
150	Awareness Program On Fire Safety	01/06/20
151	Interdepartmental Competitions Idea Explorer	02/06/20
152	Workshop On Flower Arrangement	02/06/20
153	Gender Equity Lecture On Safety Issues Of Women & Children In Public Transport	03/06/20
154	Career Option Within IT Industry	05/06/20
155	Post Translational Modification And Folding Of Newly Assembled Polypeptides	05/06/20
156	OODO Technology	10/06/20
157	X Mas Cake Making	06/12/20
158	First International Conference On Recent Trends In Computing Technologies	07/01/20
159	Recent Trends In Computing Technologies	07/01/20
160	Seminar On Recent Trends In Life Science	07/01/20
161	Gender Equality Awareness Program On Violence Against Women In The Society	07/01/20
162	Intra Departmental Sports Event	07/01/20
163	Workshop on Bakery & Confectionery	07/01/20
164	Marketing Scenario 2020	07/02/20
165	Workshop On South Indian Snacks	07/02/20
166	Intra Departmental Cultural Event-Jazz'2020	07/02/20
167	Webinar on Recuperate Indian Handloom	06&07/08/20
168	Creativity Brings Identity	07/09/20
169	Contemporary Mexican Art	24/07/20
170	Importance Of Fashion Forecasting	31/07/20
171	IPR Seminar On Emerging Trends In Digital Copyright Law	08/01/20
172	Awareness Rally On Substance Abuse	09/01/20
173	Gender Equity Motivational Talk On Role Of Women In Family And Society	09/01/20
174	Gender Equity Motivational Talk On Tackling Changes In Adolescence	09/01/20
175	Workshop On Computer Textile Industry	09/01/20
176	Excel For Business	09/09/20
177	Becoming A Chef	09/09/20
178	Use Marketing Mix To Sell Your Self Brand	09/10/20
179	Life After Graduation	09/11/20
180	Workshop On North Indian Sweets	09/12/20
181	Introduction To Server Less Computing	14/09/20
182	Business Analytics	15/09/20
183	Seminar on Novel Approach & Divergence In Biochemistry And Molecular Biology	15/09/20
184	Position Yourself For The Future	16/09/20
185	Transform Challenges Into Opportunities	16/09/20
186	Going Local-Responsible Cuisine	16/09/20
187	Success Mind Set	16/09/20
188	Fuel Cells - A Revolution In Alternate Energy	16/09/20
189	Foundation Concept From DB Administration	17/09/20
190	Contribution Of Technology Business Incubation	17/09/20
191	Personal Financial Planning	17/09/20
192	Advanced Tech. with Data Analytics In COVID-19	18/09/20

193	Stock Management With Tally	18/09/20
194	Advances In Cancer Detection And Therapy	18/09/20
195	Why And How Should You Sharpen The Saw?-A Perspective	18/09/20
196	Artificial Intelligence For Digital Transmission	18/09/20
197	Importance Of Ayurveda Ayur Saukhyam	22/09/20
198	Cloud Security	22/09/20
199	Social Audit As A Tool For Social Workers In CSR	22/09/20
200	Overview On SAP	23/09/20
201	Innovative Practices In Organic Farming	23/09/20
202	Insurability Of Cyber Risk	23/09/20
203	Conclave On Insurance	23/09/20
204	Guest Lecture on Phytomedicine And Health	24/09/20
205	Role Of District Industry Centre In Entrepreneurial Development	24/09/20
206	Agile Methodology	24/09/20
207	5G Mobile Communication	24/09/20
208	Advances In Spirulina Cultivation	25/09/20
209	Resurgence Of Hospitality Industry Post COVID 19	25/09/20
210	Data Science Concept	25/09/20
211	Computer Applications In Business	26/09/20
212	Agile Methodology For Software Development	26/09/20
213	Beautiful Soup – Python	28/09/20
214	AI & Business	28/09/20
215	Azure	28/09/20
216	Technology And Business	29/09/20
217	Mixology-An Art Behind Bar	29/09/20
218	Standards And Regulations in Textile Testing	28&29/09/20
219	Emerging Therapeutic Approaches For Molecular Techniques	30/09/20
220	Artificial Intelligence In Healthcare	30/09/20
221	Workshop On Making And Decorating Cakes - Art Of Cake Making	10/01/20
222	Opportunities In Insurance Sector	10/01/20
223	Building Management System With IoT	10/01/20
224	Gender Equality Awareness Programme on Violence Against Women In Society	10/01/20
225	ISR Programme on Plastic Awareness Campaign	10/02/20
226	Gender Based Violence	10/02/20
227	Invited Talk On Gender Equity	10/02/20
228	Association Of Xenia -Sports Activity	10/02/20
229	Business And Technology	10/04/20
230	Screen Play Writing	10/04/20
231	The Chemistry Of Time And Cooking	10/09/20
232	Professional Development In Information Technology	10/10/20
233	Satellite And Benefits To Human In Day To Day Life	10/10/20
234	Future Of Banking Industry	10/10/20
235	Career, Research Opportunities And Scope Of Linguistics In German	10/10/20
236	Cyber Security	10/10/20
237	Finding Purpose Of Life	10/12/20
238	Glimpse Of Hybrid Cloud Computing	13/10/20
239	Electronics Equipment In Port Handling	14/10/20
240	Raga Miracle	15/10/20
241	Data Mining And Sales Analytics	16/10/20
242	Economic Dependency On Business Entrepreneurs	16/10/20
243	Unleash Your Best	16/10/20
244	Windows & Azure Ad - Office 365	19/10/20
245	Power Of Yoga	21/10/20
246	Challenges Faced By Small Business Firms	21/10/20
247	Cyber Security Issues And Challenges	22/10/20
248	Importance Of Research At Undergraduate Level	23/10/20
249	Internet Of Things	26/10/20

250	Divulge the Artist in you	05-28/10/20
251	You Are Special	29/10/20
252	Palimpsests - Textile Traditions Of Asia	30/10/20
253	Guest Lecture On IPR	11/02/20
254	Invited Talk On Press Media Challenges "Pixelize Meet 2020"	11/02/20
255	Mental Health Issues Among Children And Adolescents	11/02/20
256	Online Guest Lecture On Business Startup	11/04/20
257	Tamil Traditional Medicine	11/04/20
258	Overview Of Nitrogen Metabolism	11/04/20
259	Role Of Sales And Marketing In Hotel Industry	11/09/20
260	How To Avoid Digression In Extended Oral Communication	11/11/20
261	Virtual Workshop On Team Spirit	11/12/20
262	Flutter And PDLC	18/11/20
263	SPSS & Its Applications	20/11/20
264	Dilej and P.Rajesh Lal Memorial Elocution and Essay Writing	12/02/20
265	Gender Equity Program On Violence Against Women	12/02/20
266	National Conference On Management & Financing of MSME's Prospects & Challenges	12/02/20
267	Laboratory Diagnosis Techniques(Conference)	12/10/20
268	Basics Of Data Analytics And Business Intelligence	12/10/20
269	Advanced Python- Beautiful Soup	14/12/20
270	How To Become A Successful RJ	17/12/20
271	Swatch Bharath Campus Cleaning	18/12/20
272	Machine Learning And Deep Learning	19/12/20
273	Industry Standard Designs	19/12/20
274	Cyber Security Awareness	21/12/20
275	Awareness Program On Cyber Security	21/12/20
276	Workshop On E View Applications	28/12/20
277	Role Of Computers In Smart Agriculture	30/12/20

9. Publication of Research Papers at the State / National / International Journals

S. No.	Author(S)	Title Of The Paper	Journal Name	Year Of Publication
1	Mr.Kadar Mohideen.A	Dimension Of Mutual Fund Advertisement Through Content Analysis In Indian Mutual Fund Industry	Journal Of The Gujarat Research Society	2019
2	Mr.Kadar Mohideen.A	Investment Patterns And Investors' Preference Towards Mutual Funds -An Empirical Approach	Journal Of Management Research And Analysis	2020
3	Mr.Kamalraj.A	Poised Hadoop Through HDFS Encryption And Decryption	Journal Of The Gujarat Research Society	2019
4	Mr.Kamalraj.A	Imposition Exposure Systems In Wireless sensor Networks: A Re-Examine	Journal Of The Gujarat Research Society	2019
5	Dr.Angeline Prasanna G	Imposition Exposure Systems In Wireless sensor Networks: A Re-Examine	Journal Of The Gujarat Research Society	2019
6	Dr.Merlin Thanga Joy.A	Analysis The Impact Of Corona Virus On Indian Economy	Journal Of Management Research And Analysis	2020
7	Dr.Merlin Thanga Joy.A	Protection Of IPR Under Indian & International Laws	Journal Of Management Research And Analysis	2020
8	Dr.Merlin Thanga Joy.A	Relevance Of Work-Life Balance In Modern World	Journal Of Management Research And Analysis	2020
9	Ms.Prameswari.A	A Study On Psycho-Social Problems Of Special School	Journal Of The Gujarat Research Society	2019

		Teachers With Reference To Palakkad District		
10	Ms.Sujitha Amalin Nancy .A	Importance Of Environmental Studies In Higher Education	Journal Of The Gujarat Research Society	2019
11	Ms.Sujitha Amalin Nancy .A	Palmyra A Gift Of Nature	Sustainable Humanosphere	2020
12	Ms.Aiswarya. S	M's Qbalrauest For Freedom In Adiga's The White Tiger	Journal Of Management Research And Analysis	2020
13	Ms.Anju Joseph	Troubles And Forecast Of Women Entrepreneurs	Journal Of The Gujarat Research Society	2019
14	Ms.Anju P. Dominic	Thin-Film Piezoelectric Mems	Journal Of The Gujarat Research Society	2019
15	Ms.Archana Prasad	Digital Display Design Of Traditional Wear Of Nanling	Journal Of The Gujarat Research Society	2019
16	Ms.Athulya Baby	Trends In Mobile Commerce : Benefits And Future Development In Business	Journal Of The Gujarat Research Society	2019
17	Ms.Anitha.C	A Study Of Incursion Recognition System And Protection Issues	Journal Of The Gujarat Research Society	2019
18	Mr.Prakash.D	Data Storage In Digital Format In Human DNA	Journal Of The Gujarat Research Society	2019
19	Mr.Prakash.D	Current Trends, Security Issues And Concepts In Remote Sensor Systems And Internet Of Things	Journal Of The Gujarat Research Society	2019
20	Mr.Srinivasan.D	A Study On New Trends In Digital Marketing And The Possibilities Of Their Application In Business Marketing Strategies	Journal Of Management Research And Analysis	2020
21	Mr.Srinivasan.D	A Study On The Collision And Benefits Of The Goods And Services Tax In India	Journal Of The Gujarat Research Society	2019
22	Ms.Vaishnavi.D	Unbalanced Transportation Problem By NMD Method And Zero Suffix Method	Journal Of Management Research And Analysis	2020
23	Mr.Dinesh Kumar .G.R	A Study On Attractive Paint In Non-Paint Outlet With Special Reference To Coimbatore District	Journal Of The Gujarat Research Society	2019
24	Dr.Angeline Prasanna G	E-Learning Utilizing The Blackboard Framework In Light Of The Quality Of Instruction And Cyber Security	Journal Of The Gujarat Research Society	2019
25	Dr.Angeline Prasanna G	Restaurant's Feedback Analysis System Using Sentimental analysis And Data Mining Techniques	Journal Of The Gujarat Research Society	2019
26	Dr.Seetha Devi.B	An Analysis Of Loan Operations And Financial Performance Of Kerala Financial Corporation	Journal Of The Gujarat Research Society	2019
27	Dr.Sureshkumar.B	AI In Creativity And Values In Society	Journal Of The Gujarat Research Society	2019
28	M. Rajesh Kumar	A Study On Color Recognition Sensors	Journal Of The Gujarat Research Society	2019
29	Dr.Sureshkumar.B	A Study On Color Recognition Sensors	Journal Of The Gujarat Research Society	2019
30	Dr.Sureshkumar.B	Monitoring A Agriculture Corps From Air Pollution Through Wireless Sensor Networks	Journal Of The Gujarat Research Society	2019

31	M. Rajeshkumar	Monitoring A Agriculture Corps From Air Pollution Through Wireless Sensor Networks	Journal Of The Gujarat Research Society	2019
32	S. Johngrasias	Survey On Mobile Computing	Journal Of The Gujarat Research Society	2019
33	Dr.Sureshkumar.B	Survey On Mobile Computing	Journal Of The Gujarat Research Society	2019
34	Dr.Kavitha.M	A Study On Customer Relationship Management Towards Airtel Reference To Erode City	Journal Of The Gujarat Research Society	2019
35	Dr.Kavitha.M	A Study Of Technological Transformation In Commerce: E-Commerce	Journal Of The Gujarat Research Society	2019
36	Dr.Keerthi.Pa	A Study On Brand Awareness Towards Samsung Products w.r.t. Coimbatore City	Journal Of The Gujarat Research Society	2019
37	Dr.Chandralekha.C	An Improved Mac Protocol Stack For MANETS	Journal Of The Gujarat Research Society	2019
38	Dr.Chandralekha.C	Auto Prototype Of IP Address In MANET	Journal Of The Gujarat Research Society	2019
39	Dr.Umamaheswari.S	Impact Of Information Communication Technology In Electronic Commerce	Journal Of The Gujarat Research Society	2019
40	Ms.Poomima.G	A Study On Service Quality Of Mahindra Vehicles With Special Reference To Coimbatore City	Journal Of The Gujarat Research Society	2019
41	Mr.Dinesh Kumar .G.R	A Study About Transformation Approaches In Manufacturing Companies Through Quality Circle Pursuit	Journal Of The Gujarat Research Society	2019
42	Ms.Greeshma Joy	Numerical Solution Of The Boundary Layer Flow Over An Exponentially Stretching Sheet With Thermal Radiation	Journal Of Management Research And Analysis	2020
43	Ms.Greeshma Joy	Viscous Nano fluid Flow Due To A Rotating Rigid Disk With Slip Condition	Journal Of The Gujarat Research Society	2019
44	Ms.Jubitha.I	Wireless Sensor Networks	Journal Of The Gujarat Research Society	2019
45	Ms.Jubitha.I	Mobile Ad Hoc Networking	Journal Of The Gujarat Research Society	2019
46	Ms.Josbeena .V	Effect Of Celebrity Endorsement In Advertising	Journal Of Management Research And Analysis	2020
47	Ms.Athira.K.C	Current Methods And Techniques Of Teaching And Learning English	Journal Of Management Research And Analysis	2020
48	Ms.Athira.K.C	English Literature On Public Insight, Nonfiction, Equality And Feminism	Journal Of The Gujarat Research Society	2019
49	Dr.Keerthi.Pa	Effectiveness Of Advertisements Through Social Media	Journal Of Management Research And Analysis	2020
50	Dr.Keerthi.Pa	Employee Moonlighting: Need And Issues	Journal Of Management Research And Analysis	2020
51	Dr.Keerthi.Pa	Role Of The Stock Exchange In Economic Development	Journal Of Management Research And Analysis	2020
52	Ms.Lija B. Jose	The Effect Of Online Shopping Among College Students	Journal Of The Gujarat Research Society	2019

53	Ms.Jayakeerthi.M	Sensing And Compensating The Thermal Crippled Of A Computer Numerical Control Grinding Machine Using A Hybrid Deep Learning Neural Network	Journal Of The Gujarat Research Society	2019
54	Mr.Nandakumar.M	Wireless Communication Networks And Technical Challenges	Journal Of The Gujarat Research Society	2019
55	Ms.Maneesha Ravindran Karimbil	A Study On Employee Absenteeism In Today's Workplace	Journal Of The Gujarat Research Society	2019
56	Ms.Maneesha Ravindran Karimbil	A Study On The Importance Of Customer Loyalty In The Present Business Environment	Journal Of Management Research And Analysis	2020
57	Mr.Sathya Narayanan.J	A Study On Curcuma Longa Dyeing And Aleo Barbadenis Mordanting On Cotton Fabric	Journal Of The Gujarat Research Society	2019
58	Ms.Princy Metilda.V	A Study On Investor Perception Towards Bit Coin With Reference To Coimbatore	Journal Of The Gujarat Research Society	2019
59	Ms.Poomima.G	A Study On Emotional Intelligence Among Nurses In Private Hospital With Reference To Coimbatore District	Journal Of The Gujarat Research Society	2019
60	Ms.Anju Joseph	SWOT Survey On M-Commerce In India	Journal Of The Gujarat Research Society	2019
61	Ms.Archana Prasad	Beginning Premature Effective Garment Recreation To Interactive Fashion Design	Journal Of The Gujarat Research Society	2019
62	Ms.Archana Prasad	Clothing And Textile Technology	Journal Of Management Research And Analysis	2020
63	Ms.Raghi Thazhathukunnel	A Study Of Smart Textiles In Fashion And Clothing	Journal Of The Gujarat Research Society	2019
64	Ms.Raghi Thazhathukunnel	Addressing Sustainable Apparel Design Challenges With Problem-Based Knowledge	Journal Of The Gujarat Research Society	2019
65	Ms.Rajeswari. N	Basics Of Green &Cloud Computing And green Cloud Architecture	Journal Of The Gujarat Research Society	2019
66	Ms.Anitha.C	Data Mining In Tourism Demand Analysis: A Conservative Testing	Journal Of The Gujarat Research Society	2019
67	Mr.Nandakumar.M	Defect Management System	Journal Of The Gujarat Research Society	2019
68	Ms.Nandhini Shree. J. P	An Overview On Block chain Technology	Journal Of The Gujarat Research Society	2019
69	Ms.Nandhini Shree. J. P	Ethical Hacking: Tools And Techniques	Journal Of The Gujarat Research Society	2019
70	Ms.Nandhini Shree. P	Responsible Artificial Intelligence: Designing AI For Human Values And Society	Journal Of The Gujarat Research Society	2019
71	P & Jubitha I	Responsible Artificial Intelligence: Designing AI For Human Values And Society	Journal Of The Gujarat Research Society	2019
72	Ms.Bremla.P	Memes In A Digital World: Assimilation With A Speculative Troublemaker	Journal Of The Gujarat Research Society	2019
73	Mr.Karthik,	Propose Of High Performance Resistive Type H2S And CO2 Gas	Journal Of Materials Science: Materials In	2020

		Sensing Response Of Reduced Graphene Oxide/Titanium Oxide (Rgo/Tio2) Hybrid Sensors	Electronics	
74	Mr.Rethulya.R	The Efficiency Of E-Learning: An Explorative And Integrative Review Of The E-Learning Efficiency	Journal Of The Gujarat Research Society	2019
75	Mr.Rethulya.R	Psychosocial Interpretation In The Novel "The Bluest Eye" By Toni Morrison	Journal Of Management Research And Analysis	2020
76	Ms.Aarthi.R	Cluster Analysis Of Extreme Rainfall Seasons In Particular Region of Tamil Nadu Districts	Journal Of The Gujarat Research Society	2019
77	Ms.Rajeswari. N	Evaluation And Introduction Of High Performance Computing	Journal Of The Gujarat Research Society	2019
78	Mr.Ranjithpriyan S S	Fourier Piece Cinematography	Journal Of Management Research And Analysis	2019
79	Ms.Jenifer.S	Influence Of Carbon, Nitrogen, Protein Bases and Development stretches And High Temperature On Polyhydroxy Butyrate Separation By Bacillus Megaterium	Journal Of Management Research And Analysis	2020
80	Dr.Umamaheswari. S	Employers Awareness And Perception On Employee Retention In Spinning Mills At Coimbatore	Journal Of The Gujarat Research Society	2019
81	Mr.Saravanan	Preparation And Characterization Of JNS Deposited Pure And Ai Doped CUO Thin Films For P-N Junction Diode Application	Journal Of The Gujarat Research Society	2019
82	Mr.Samson A	The Maintenance And Welfare Of Parents And Senior Citizens Act 2007 And The Elderly In India	Journal Of Management Research And Analysis	2020
83	Mr.Samson A	Impact Of Globalization And Green Crime On Scheduled Tribes In India	Journal Of The Gujarat Research Society	2019
84	Ms.Sowmya S	A Study On Consumers' Perception Towards Herbal Cosmetics In Coimbatore City	Journal Of The Gujarat Research Society	2019
85	Ms.Sowmya S	A Study On Factors Influencing Consumers' Purchase Of Frozen Meat Products In Coimbatore City	Journal Of Management Research And Analysis	2020
86	Ms.Sujithra V Nair	Survey And Overview Of Thin Film Technology Techniques	Journal Of The Gujarat Research Society	2019
87	Mr.Suresh Babu.T	A Study On HRD Climate And Its Impact On Job Performance With Respect To Medium Scale Engineering Industry In Coimbatore	Journal Of Management Research And Analysis	2020
88	Ms.Jancy.V	A Study On Financial Services & Financial Market	Journal Of Management Research And Analysis	2020
89	Ms.Princy Metilda.V	Current Status & Future Prospective Of Women Empowerment	Journal Of Management Research And Analysis	2020
90	Ms.Princy Metilda.V	Customer Satisfaction Towards Digital Payment System In Coimbatore City	Journal Of Management Research And Analysis	2020
91	Ms.Swathi.V	Function Of Interactive Genetic Algorithm To Fashion Design	Journal Of The Gujarat Research Society	2019

92	Ms.Swathi.V	Create And Progress Of Eco-Friendly Healthcare Pillow Cover Finished With Melia Azedarach And Mentha Piprita	Journal Of Management Research And Analysis	2020
93	Ms.Sakthi Priyanka.V	Swarm Intelligence Based Throughput Enhancement Using Cluster Based Approach In Wireless Adhoc	Journal Of The Gujarat Research Society	2019
94	Ms.Vaishnavi.D	Transportation Problem To Find Optimal Solution	Journal Of The Gujarat Research Society	2019
95	Ms.Jayakeerthi.M	Zigbee On Wireless Sensor Network For Patient Observation And Home-Based Automation Mechanism	Journal Of The Gujarat Research Society	2019
96	Dr.Angeline Prasanna G	Cloud Computing Security	Journal Of The Gujarat Research Society	2019
97	Dr.Angeline Prasanna G	Influence Of RPA On Testing	Journal Of The Gujarat Research Society	2019
98	Dr.Angeline Prasanna G	A Literature Review On Text Mining: Concepts, Techniques And Its Application Areas	Journal Of The Gujarat Research Society	2019
99	Dr.Angeline Prasanna G	Innovation Trends Of Digital Forensics –Cybercrime	Journal Of The Gujarat Research Society	2019
100	Dr.Angeline Prasanna G	Internet Of Things A Novel Paradigm For Various Fields	Journal Of The Gujarat Research Society	2019
101	Dr.Angeline Prasanna G	Data Mining In Cloud Computing	Journal Of The Gujarat Research Society	2019
102	Dr.Angeline Prasanna G	Analysis On Wireless Ad-Hoc Networks	Journal Of The Gujarat Research Society	2019
103	Dr.Sureshkumar.B	An Overview Of Steganography	Journal Of The Gujarat Research Society	2019
104	Ms.Jayakeerthi.M	A Survey To Dark Web !	Journal Of The Gujarat Research Society	2019
105	Ms.Jayakeerthi.M	Network Security With Cryptography	Journal Of The Gujarat Research Society	2019
106	Ms.Jubitha.I	Security, Privacy Issues In Big Data	Journal Of The Gujarat Research Society	2019
107	Ms.Jubitha.I	Wireless Sensor Network Techniques In Intrusion Detection Systems Based On Artificial Intelligence	Journal Of The Gujarat Research Society	2019
108	Ms.Jubitha.I	Mobile Ad Hoc Networking	Journal Of The Gujarat Research Society	2019
109	Dr.Sureshkumar.B	Survey Of Fraud Spotting Techniques	Journal Of The Gujarat Research Society	2019
110	Dr.Pradeepa.K	An Overview Of Application And Security Of Wireless Sensor Network	Journal Of The Gujarat Research Society	2019
111	Dr.Sureshkumar.B	Wireless Sensor Networks 'Future Trends And Latest Research Challenges	Journal Of The Gujarat Research Society	2019
112	Mr.Prakash.D	Introduction To Cryptography And Network Security	Journal Of The Gujarat Research Society	2019
113	Dr.Sureshkumar.B	A Theoretical Aspect Of Cloud Computing Services Model	Journal Of The Gujarat Research Society	2019
114	Dr.Sureshkumar.B	Data Mining: Clustering	Journal Of The Gujarat	2019

			Research Society	
115	Ms.Nandhini Shree. J. P	New Trends Of Digital Data Storage In DNA	Journal Of The Gujarat Research Society	2019
116	Dr.Ajeet Kumar Lal Mohan	A Comparative Analysis On recruitment And Selection Methods Between 3-Star And 5-Star Hotels In India	Journal Of Emerging Technologies And Innovative Research	2019,
117	Dr.A.Merlin Thanga Joy	Factor Analysis On The Sources Of Recruitment In Techno Park, Trivandrum	The International Journal Of Analytical And Experimental Modal Analysis	2019
118	Dr.A.Merlin Thanga Joy	Service Quality Of Private Banking Sector In Kerala	The International Journal Of Analytical And Experimental Modal Analysis	2019
119	Saranya G	A Study On Consumer Satisfaction Of Ice Cream Franchisees In Coimbatore City	Journal Of Management Research And Analysis	2020
120	G.Rf.Dinesh Kumar	A Study On Attractive Paint In Non-Paint Outlet With Special Reference To Coimbatore District	Journal Of The Gujarat Research Society	2019
121	D.Prakash	Hand Written Character Recognition Using Neural Network	Journal Of The Gujarat Research Society	2019
122	Dr.B.Suresh Kumar	Review Of Routing Algorithm For MNET Based On Optimization Techniques	Journal Of The Gujarat Research Society	2019
123	P.Bremla	Selfie Culture Among College Students : A Psychological Perspective	Journal Of Management Research And Analysis	2020
124	Dr.Ajeet Kumar Lal Mohan	Measurement Model For Service Quality In Hotel Industry Using Exploratory Factor Analysis And Multiple Regression	Proteus Journal	2019

10.Participation and Presentation of Papers by Faculty in Congress/Conferences/Seminars/Workshops, Symposia, etc.

S. No.	Name of the Faculty member	Congress/Conference/ Seminar/ Workshop and Venue	Title of the paper
1	Ms.Bremla.P	National Conference on Innovation & IPR / AJK College of Arts and Science, 27/02/2020	Selfie Culture Among College Students: A Psychological Perspective
2	Mr.Kadar Mohideen.A		Investment Patterns And Investors' Preference Towards Mutual Funds -An Empirical Approach
3	Dr.Merlin Thanga Joy.A (scholar)		Analysis The Impact Of Corona Virus On Indian Economy
4	Dr.Merlin Thanga Joy.A (scholar)		Protection Of IPR Under Indian & International Laws
5	Dr.Merlin Thanga Joy.A (scholar)		Relevance Of Work-Life Balance In Modern World
6	Ms.Aiswarya. S		M'S QBALRAUEST For Freedom In ADIGA'S The White Tiger
7	Mr.Srinivasan.D		A Study On New Trends In Digital Marketing And The Possibilities Of Their Application In Business Marketing Strategies
8	Ms.Vaishnavi.D		Unbalanced Transportation Problem By NMD Method And Zero Suffix Method

9	Ms.Greeshma Joy	National Conference on Innovation & IPR / AJK College of Arts and Science, 27/02/2020	Numerical Solution Of The Boundary Layer Flow Over An Exponentially Stretching Sheet With Thermal Radiation	
10	Ms.Josbeena .V		Effect Of Celebrity Endorsement In Advertising	
11	Ms.Athira.K.C		Current Methods And Techniques Of Teaching And Learning English	
12	Dr.Keerthi.PA (scholar)		Effectiveness Of Advertisements Through Social Media	
13	Dr.Keerthi.PA (scholar)		Employee Moonlighting: Need And Issues	
14	Dr.Keerthi.PA (scholar)		Role Of The Stock Exchange In Economic Development	
15	Ms.Maneesha Ravindran Karimbil		A Study On The Importance Of Customer Loyalty In The Present Business Environment	
16	Ms.Archana Prasad		Clothing And Textile Technology	
17	Mr.Rethulya.R		Psychosocial Interpretation In The Novel "The Bluest Eye" By Toni Morrison	
18	Mr.Ranjithpriyan S SS		Fourier Piece Cinematography	
19	Ms.Jenifer.S		Influence Of Carbon, Nitrogen, Protein Bases and Development stretches And High Temperature On Polyhydroxy Butyrate 09aration By Bacillus Megaterium	
20	Mr.Samson A		The Maintenance And Welfare Of Parents And Senior Citizens Act 2007 And The Elderly In India	
21	Ms.Saranya.G		A Study On Consumer Satisfaction Of Ice Cream Franchisees In Coimbatore City	
22	Ms.Sowmya S		A Study On Factors Influencing Consumers' Purchase Of Frozen Meat Products In Coimbatore City	
23	Mr.SureshBabu.T		A Study On HRD Climate And Its Impact On Job Performance With Respect To Medium Scale Engineering Industry In Coimbatore City	
24	Ms.Jancy.V		A Study On Financial Services & Financial Market	
25	Ms.Princy Metilda.V (scholar)		Current Status & Future Prospective Of Women Empowerment	
26	Ms.Princy Metilda.V (scholar)		Customer Satisfaction Towards Digital Payment System In Coimbatore City	
27	Ms.Swathi.V		Create And Progress Of Eco-Friendly Healthcare Pillow Cover Finished With Melia Azedarach And Menthapiprita	
28	Dr.Chandraleka.C		National Conference on Review of Disruptive Technologies in Business Model – Ideas and Narratives, AJK Institute of Management, 31/07/2020	Emerging Technologies In Disruptive Business Models

11. Publications of Books

S.No.	Author(s)	Name of the Book	ISBN	Publisher/Place	Year
1	Dr.B.Suresh Kumar	Design Of Unsupervised Learning For Automatic Segmentation	978-620-0-22466-8	Lambert Academic Publishing	2019
2	Dr.G. Angeline	A Novel Authentication Using	978-620-0-	Lambert Academic	2019

	Prasanna	Multi Model Biometrics System	24818-3	Publishing	
3	Mrs.Subhadra Satheesan	Porul	Kethaki Publication	2019
4	Dr.G. Angeline Prasanna	Advance Networking (Paper III)	978-939-0-11742-0	Fanatixx Publications	2020
5	Dr.G. Angeline Prasanna	Business Research Methodologies	978-939-0-11739-0	Fanatixx Publications	2020
6	Dr.G. Angeline Prasanna	Advance Technologies In Computer Science (Paper II)	975-939-0-11745-1	Fanatixx Publications	2020
7	Dr.G. Angeline Prasanna	Legal Aspects Of Business	978-819-4-63830-8	Fanatixx Publications	2020
8	Dr.G. Angeline Prasanna	Principles Of Management	978-938-9-97033-3	Charulatha Publications	2020
9	Dr.M.Jasmine Priya	Kalanthorum Penmai	978-819-5-20046-7	Malar Kannan Pathippagam	2020
10	Dr. Ajeet Kumar Lal Mohan	AJKCAS Kitchen For All Seasons - Volume 6	978-938-0-13202-0	TISSL Publication	2020

12. Library Resources

S. No.	Particulars	Nos.	S. No.	Particulars	Nos.
1	Books available	9003	7	Foreign Magazines	4
2	Books added	2009	8	National Journals	23
3	Titles available	7524	9	International Journals	5
4	Data bases available	3	10	Online Journals	N-LIST, DELNET, Knimbus
5	CDs and Digital Books available	544	11	Language Lab	1
6	Indian Magazines	22	12	Internet (Specify speed)	50 mbps

13. Information and Communication Technology Resources

S.No.	Name of the Equipment	Nos.	S.No.	Name of the Equipment	Nos.
1.	Computer	419	7.	Network	
2.	Laptops	7	8.	Fax	-
3.	Printer	16	9.	Smart Class	49
4.	LCD Projector	32	10.	Software/Data base: Windows 7, Linux, Turbo C/C++, Corel Draw graphics 12, Personal Oracle 8, MS Office, Win Runner 7.0, Java2 SDK Standard Edition V1.3.1.20, Microsoft Visual Studio 2008 Version 9, Microsoft Visual Studio Version 6, SQL server version 2005, Adobe Photoshop CS3 Version 10, R Lab, Python, etc,	
5.	Net Connection Wi-Fi : Wired :	Jio Wifi : 50 mbps Jio Line : 50 mbps BSNL FFTH: 50mbps	11.	Reprography facilities	2
6.	Scanner	6	12.	Others: Language Lab facility CCTV facility in all places 60KVA UPS Backup facility	

14. Scholarships & Freeship Awarded

S. No.	Particulars	No. of Students Benefited	Amount
1	Management Scholarship	203	Rs. 20,30,000
2	Freeship	1317	Rs. 75,72,750

15. University Examinations

Success Rate of Students

S. No.	Particulars	Appeared	Passed	Pass percentage
1	UG	214	214	100
2	PG	57	57	100

Rank Holders

S.No.	Student Name	Department	Rank Obtained
1	Pranap Sarma S	B.Sc. Visual Communication	1
2	Varsha R	B.Sc. Visual Communication	6
3	Sreepriya K	B.Sc. Visual Communication	7
4	Arathi K S	M.Sc. Electronics And Communication System	1
5	Aparna Anil	M.Sc. Electronics And Communication System	2
6	Shwetha Varma	Bachelor Of Computer Applications	10
7	Sowrab P	B.Sc. Catering Science & Hotel Management	2
8	Vijaya Balakumar D	B.Sc. Catering Science & Hotel Management	5
9	Mojisha M	Master Of Social Work	8
10	Pranap Sarma S	M.Sc. Computer Science	1

16. Hostel Facilities

S. No.	Particulars	Men	Women	Total
1.	No. of Hostels	1	1	2
2.	No. of Rooms in the Hostel	11	11	22
3	No. of Students	25	17	42

17. NCC Cadets / NSS Unit / YRC Unit

S. No.	NCC Cadets			NSS Unit				YRC Unit			
	Male	Female	Total	No. of Units	Male	Female	Total	No. of Units	Male	Female	Total
1	13	6	19	02	110	90	200	1	48	52	100

18. NSS / YRC / UBA Programmes

S.No.	Date	Name of the Activity
NSS		
1	03.06.2019	Bicycle Rally At KG Chavadi Village
2	05.06.2019	World Environment Day Celebration At Pichanur Village
3	10.06.2019	Tree Plantation Programme At Chinnampathi Tribal Village
4	21.06.2019	Yoga Day Celebration At Puthupathi Govt. Primary School
5	25.06.2019	Unnat Bharat Abhiyan (UBA) Baseline Household And Village Survey
6	09.07.2019	Sensitization Programme On Child Labour And Sticker Campaign At Chavadi Village
7	10.07.2019	Swachh Bharat Summer Internship – Awareness Programme On Health And Hygiene, Hand Wash Techniques Under Unnat Bharat Abhiyan At Puthupathi Govt Primary School
8	11.07.2019	Awareness Program On Natural Resource Responsibility At Chinnampathi Tribal Village Under Unnat Bharat Abhiyan

9	11.07.2019	Awareness Programme On Palm Tree Plantation
10	12.07.2019	World Population Day At Mavuthampathi Govt. High School
11	18.07.2019	Segregation Of Palm Tree Seeds At AJK Campus Under Unnat Bharat Abhiyan
12	22.07.2019	Swachh Bharat Summer Internship Program-2019 Plastic Awareness Programme And Cleaning Activity In Chinnampathi Tribal Village
13	26.07.2019	Wild Life Environment At Puthupathi Tribal Village
14	29.07.2019	Swachh Bharat Summer Internship Programme-2019 Cleaning Activity
15	29.07.2019	Palmyra Tree Planation, 500 Palmyra Seeds Planted In The Puthupathi Tribal Village. We Planted More Than 1000 Saplings In And Around The 5 Adopted Villages
16	09.08.2019	Clean India Programme And Door To Door Campaign At Navakkarai Village
17	14.08.2019	Kerala Flood Relief 2019, Save Kerala, Donation Of Flood Relief Materials To Kerala
18	15.08.2019	Independence Day Celebration
19	27.08.2019	Visited The Adopted Villages Mushroom Cultivation
20	31.08.2019	Swachh Bharat Abhiyan, Tree Saplings Distribution At Puthupathi Tribal Village
21	31.08.2019	Display Of UBA Banner In Village Premises, Promotion/Motivation To More Students And Faculty To Join UBA
22	02.09.2019	Tiger Spiders In Peril
23	10.09.2019	Advisory Committee Meeting
24	13.09.2019	Visited The Adopted Villages , Construction On Soak Pit
25	20.09.2019	Jal Sakthi Abhiyan Competitions At Chinnampathi Govt. Primary School
26	31.10.2019	Observance Of Rashtriya Ekta Diwas (National Unity Day)
27	11.11.2019	Memory Of Maulana Abul Kalam Azad, National Education Day
28	02.11.2019	State Level Workshop On Rain Water Harvesting & Water Management In Developing Cities
29	18.11.2019	Safety And Wellness at Work For Non-Teaching Staff, Tamil Nadu Police Department
30	18.11.2019	Safety And Wellness at Work For Drivers , Tamil Nadu Police Department
31	21.11.2019	Memory Of Sir Chandrashekhara Venkata Raman, Debate "Raman Effect"
32	22.11.2019	Awareness And Motivational Speech, Being A Winner
33	22.11.2019	Awareness And Training Programme, Stress Free Teaching Strategies
34	26.11.2019	Celebration Of 5 th 'Constitution Day'
35	03.12.2019	World Aids Day Observation 2019
36	18.12.2019	Tree Planation Programme Under Unnat Bharat Abhiyan & Swachh Bhart Abhiyan At Pichanur GHSS
37	29-31.01.2020	CSE's 5th National Knowledge Conclave 2020 at Anil Agarwal Environmental Training Institute (AAETI), Nimli, Alwar, Rajasthan
38	20.09.2020	Jal Sakthi Abhiyan Competitions
39	06.01.2020	Visited The Adopted Villages & Felicitation by Chairman and President
40	09.01.2020	Pongal Celebration at Adopted Village Schools
41	12.02.2020	Awareness Campaign On Novel Coronavirus 2019 at Walayar
42	14.02.2020	Tamizhar Thiruvizha
43	14.02.2020	Awareness Campaign On Bio Plastics & A Day With Farmer & Distribution Of Cloth Bags
44	21.02.2020	World Mother Tongue Day Rally
45	24.02.2020	Orientation On NSS & Rotary Club And Its Role
46	19.03.2020	Ideas & Suggestions To Help Fight COVID 19
47	Mar 2020	Donated Smart Board To The Pichanur Government Higher Secondary School
48	05.04.2020	COVID 19 Online Awareness Quiz
49	12.04.2020	COVID 19 Awareness Posters
50	13.04.2020	COVID 19 Awareness Video
51	18.04.2020	Donated COVID 19 Relief Materials Worth Rs.1 Lakh (Groceries, Provisions And Oils)
52	20.07.2020	World Environment Day, Time For Nature NSS Team For Nature
53	17.04.2020	The Art Of Harmonizing Science In Daily Life
54	24.04.2020	Sustainable Development
55	04.05.2020	Corona Virus (COVID-19) Pandemic Precaution, Safety And Treatment
56	10.05.2020	Mother's Day Celebration, Screening Of Women Above 30
57	17.05.2020	World Hypertension Day Understanding Hypertension
58	31.05.2020	World No Tobacco Day 2020

59	05.06.2020	World Environment Day On The Topic Celebrate Biodiversity
60	28.07.2020	World Nature Conservation Day 2020 Palmyra Palm – A Sanctuary
61	12.06.2020	World Day Against Child Labour 2020
62	16.06.2020	Meeting With The Panchayat Presidents, Secretaries And Ward Members Of The Respective Villages Regarding The Measures To Be Taken To Fight COVID-19
63	12.08.2020	International Youth Day 2020 Role Of Youth In Creating Safe Spaces For Women And Children
64	24.09.2020	NSS Day Celebration
65	29.09.2020	World Heart Day - Integrated Management Of Non Communicable Diseases
66	01.10.2020	International Day Of Older Persons Ageing And Health
67	02.10.2020	International Day Of Nonviolence Shaping Peace Together Relevance Of Gandhian Nonviolence In The Third Millennium
68	15.08.2020	74th Independence Day Celebration Independence Day And Role Of Defence Services
69	10.10.2020	World Mental Health Day, Kindness
70	20-26.01.2020	NSS Special Camp
71	20.01.2020	Swachh Bharat Mission, NSS Special Camp Inauguration Function
72	20.01.2020	Tree Plantation Programme
73	20.01.2020	Donation Of Tree Saplings
74	20.01.2020	Interaction With The School Students And Villagers
75	21.01.2020	Yoga And Meditation
76	21.01.2020	Plastic Free Campus – Pichanur Government Higher Secondary School
77	21.01.2020	Open Defecation Free (ODF) Village – Muruganpathy Tribal Village
78	21.01.2020	Cleaning The Muruganpathy Tribal Village - Swachh Bharat Abhiyan
79	21.01.2020	Temple Cleaning
80	21.01.2020	Tree Plantation – Muruganpathy Tribal Villagers
81	21.01.2020	Distributed Tree Saplings
82	21.01.2020	Counselling The School Drop Outs Students
83	21.01.2020	Small Savings Drive – Muruganpathy Tribal Village
84	21.01.2020	Donated Undiyal - Muruganpathy Tribal Villagers
85	21.01.2020	A Special Talk On Social Responsibility – Pichanur GHSS
86	21.01.2020	A Special Talk On Development Of Transgender Social Justice Activists And Educators
87	21.01.2020	Digital India , Debate On Cashless Transaction
88	21.01.2020	Contemporary Block Printing With Vegetables - Pichanur GHSS
89	22.01.2020	Herbal Garden Setting (Mooligai Thootam Amaithal)
90	22.01.2021	Importance Of Computer Education To Students
91	22.01.2022	Awareness Programme On The Ill Effects Of Electronic Cigarette Among Students
92	22.01.2020	Pamphlets Distribution On Eye Camp –Muruganpathy, Chinnampathy, Puthupathy Tribal Villages.
93	22.01.2020	Eye Camp – Muruganpathy Tribal Village
94	23.01.2020	Swachh Bharat Mission - Ditch Cleaning Puthupathy Tribal Village
95	23.01.2020	Tribal Education Literacy- Puthupathy Tribal Village
96	23.01.2020	Teaching Touching Safety Rules: Safe And Unsafe Touching—Activity - Puthupathy Tribal Village
97	23.01.2020	School Dropout Counselling
98	23.01.2020	Tree Plantation At Chinnampathy Tribal Primary School
99	24.01.2020	Importance Of Computer Education – Pichanur GHSS
100	24.01.2021	Health And Hygiene Awareness Programme
101	25.01.2020	White Wash The Compound Wall – Pichanur GHSS
102	25.01.2020	Donation - Smart Board
103	25.01.2020	Competitions, Games, Sports Activities
104	25.01.2020	Special Lecture On Personality Development
105	25.01.2020	Entrepreneurship Development: Self Employment Through Skill Building for Muruganpathy Tribal Villagers
106	26.01.2020	NSS Special Camp Valedictory Function

YRC

1	26.06.2019	Awareness Rally On International Day On Drug Abuse And Illicit Trafficking
2	06.01.2020	Awareness And Training Programme On Fire Safety
3	18.09.2019	First Aid Demo For Village People At Mavuthampathi Village Under Youth Red Cross
UBA		
1	31.05.2019	UBA/ Swachh Bharat Abhiyan, Survey For Toilet Renovation
2	May 2019	Implementation Of The Sexual Harassment Of Women At Workplace (Prevention, Prohibition And Redressal) Act 2013 For The Stakeholders Of Coimbatore District
3	May 2019	Invitation To Participate And Contribution Of Rural Development
4	10.06.2019-31.07.2019	Swachh Bharat Summer Internship 2.0
5	06.08.2019	Renovation Of Toilets
6	18.12.2019	Swachh Bharat Abhiyan, School Cleaning
7	19.12.2019	Swachh Bharat Abhiyan, Tree Plantation
8	11-20.02.2020	Swachh Bharat Abhiyan, Clean Campus Green Campus
9	25.02.2020	Convergence Of Knowledge/Experience / Resource For Rural Development, Participate /Contribute In Rural Development, MoU Signing With NGOs
10	07.03.2020	Mega Cleaning Programme, Protect Nature
11	Mar 2019	Renovation Of Public Library
12	16.06.2020	UBA Team Members Conducted Survey "Study On Impact Of COVID-19 Pandemic".
13	26.01.2020	Grama Sabha Meeting In Pichanur Panchayat And Mavuthampatty
14	17-18.06.2020	Facilitation Of Study On Impact Of COVID-19 & 1918 Pandemic (H1N1 Virus) By Universities/Colleges.

19. Placement Details

No. of Companies Visited:	22
No. of Students Registered for Placement:	346
No. of Students Placed:	298
No. of Offer Letters Received:	926
Placement Percentage:	86%

20. Physical Education

S.No.	Name of the Student	Name of the Event	Position (Winner / Runner/etc.)
1	K.N.Irfan	Best Physique-State	Winner – Gold Medal
2	K.N.Irfan	Best Physique-University	Winner – Listed in Top 10
3	Akash J	Body Building - District	Champion

21. MoUs Signed

Organisation

- Aaruthal Foundation, Coimbatore
- Abirami Exports, Coimbatore
- Accent Techno Soft, Coimbatore
- ACE Talent Management Company
- ADF Inc., Coimbatore
- Agro Carbons, Coimbatore
- Amma Catering, Kottayam, Kerala
- Andyann Lamination, Coimbatore
- Annamalai Capital Services Pvt. Ltd., Coimbatore
- Axion, Palakkad
- AXN Infotech, Coimbatore
- Be Positive Institute For Skilling Pvt. Ltd.
- Bharani Cotton Mills, Coimbatore
- Bioexplora, Coimbatore

- Coimbatore Times, Coimbatore
- Cross Life Foundation, Coimbatore
- DELNET
- Educentral Academy, Coimbatore
- Enrichers Of Life Trust
- Forus Technologies, Coimbatore
- Gajananda Institute, Avinashi
- Gajananda Jewellery Mart India Pvt Ltd, Avinashi
- Gateway Software Solutions, Coimbatore
- Green Era Recyclers
- Horizon Trading Academy
- I Make Banking Solution, Coimbatore
- ICA Edu Skills Pvt Ltd., Coimbatore
- Infomedia Research And Training Institute, Palakkad
- Institute For Engineering Research And Publication (IFERP), Chennai
- Kaamadhenu Arts and Science College, Sathyamangalam
- Knimbus
- Living In Fine Environment Trust-India, Coimbatore
- Maxin India Machinery Manufacturing, Coimbatore
- Mazenet Solutions(P)Ltd
- Media And Entertainment Skills Council(MESC)
- Nanban Startup Labs, Coimbatore
- Nature Agro Future Tech (NAFT), Palakkad
- New Technology, Coimbatore
- Nilgiri College of Arts And Science, Nilgiris
- Octoze Technologies Private Limited, Chennai
- Pantech ProEd Pvt. Ltd, Coimbatore
- Park Business Services, Coimbatore
- Phoenix Career Mentors, Angamaly
- Pranao International, Tirupur
- Prompt Infotech (Pith Pvt Ltd),Coimbatore
- Safe Technologies, Palakkad
- Satchidananda Jothi Nikethan International School , Kallar
- Selvam Agencies, Coimbatore
- Shabari Siksha Sansthan
- Slaaras Designer Boutique, Coimbatore
- Softroniics, Palakkad
- Srijan Counselling Service Coimbatore
- Swasthik Creations, Coimbatore
- Tamil Research Foundation
- THG Publishing Private Limited, Coimbatore
- Vee Xplore, Coimbatore
- Vento Infotech, Coimbatore
- Zeal Academy, Palakkad

22. Others

1. NSS was recognised by The Eye Foundation, Coimbatore for arranging eye camp in three adopted tribal villages on 23.01.2020.
2. NSS was recognised by Bharathiar University NSS Unit for arranging 7 day NSS Special Camp at 2 adopted villages.
3. NSS was recognised by TNAU UBA Cell for arranging UBA Activities in 5 adopted villages.